

Annexure 1: Media Policy**ALL INDIA ASTEROID SEARCH CAMPAIGN (AIASC) 2020****MEDIA POLICY**

AIASC is one of the most prominent and much-awaited projects and is conducted in collaboration with International Astronomical Search Collaboration (IASC, Hardin-Simmons University, Texas, USA). SPACE India is the coordinator for this highly recognized programme in India. SPACE India conducts an exclusive workshop for training of the participating students and provides 24x7 support to them throughout the programme. This page outlines the guidelines to be followed by the participants during and after the AIASC.

- In case the participant makes a discovery during the campaign, the participants should notify SPACE India before calling the media and connect the reporter to contact at SPACE India.
- SPACE India should be in the loop of every communication (verbal or written) between the participants and the media (print/broadcast).
- If any media (print or electronic) wishes to take any interview, the interested media house or interviewer must call SPACE India. In case it was not informed by the media house then it is the participant's responsibility to inform SPACE outreach team about all the media activities in relation to AIASC (All India Asteroid Search Campaign) at the details listed below:

Name – Pooja Tiwari**Email Id – pr@space-india.com****Contact number – 09212669965**

- Every communication that goes out of the participants regarding AIASC must bear the SPACE India logo and project SPACE India as the “Coordinator of this highly recognized programme in India”. i.e. The words ‘**SPACE India is the national coordinator of IASC**’ should be in the release.
- If a press conference in relation to AIASC discovery is held, SPACE India should be given prior information and should be invited at the conference.
- The discoverer will be held to this media policy for five years after the announcement of the discovery.
- On failure of any of the above guidelines the participants and the respective school/institution/organization will be “Black listed” by SPACE India and strict action will be taken against the participant.
- In case of over ruling the guidelines the winning participant from any of respective school/institution/organization/ or any individual will not be entitled for any kind of benefit and fame for the particular discovery and will not be allowed to participate in any of the SPACE India programmes in future.

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- I notify that Mr. /Ms. _____ of _____ (School/organization) & Mr. /Ms. _____ of _____ (School/organization) are participating in AIASC 2020.

We confirm that we will act in accordance with this media policy.

Participant 1 Signature**Participant 2 Signature**

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